

## **Capitalize Consulting and OutSystems Partner to Bring Cost Savings to the Energy Sector**

***Agile platform induces faster, efficient implementation of business applications***

SAN RAMON, CA. AND HOUSTON, TX. —August 11, 2009—

- **OutSystems®**, provider of the industry-leading Agile Platform, and **Capitalize Consulting, LLC** (Capitalize), a professional consulting services firm dedicated to the energy industry, are teaming up to deliver cost savings and process efficiencies to the energy industry.
- Announced today, the partnership aims to expand successful Agile deployments that will address common business challenges within the energy industry.
- The Partnership between these two industry leaders allows for rapid application development in the energy industry by combining Capitalize Consulting's deep industry knowledge and experience with OutSystems' rapid development platform.
- No longer needed are lengthy, cumbersome, and expensive .Net development and integration projects. In this rapidly changing industry, this partnership brings a valuable tool for CIOs and controllers in dealing with mergers and acquisitions (M&A) and daily operational challenges.

### **Supporting Quotes**

- "Capitalize recognizes the pressures facing accounting and financial planning departments in the energy industry," Pete Waldrop, Capitalize Partner, said. "Using the Agile Platform, Capitalize can help upstream and midstream natural gas companies install business applications faster and start reaping the rewards earlier."
- "The OutSystems Partner Program has witnessed tremendous growth in the last year, and we are excited to welcome Capitalize Consulting," said Mike Jones, VP Marketing, OutSystems. "Our partnership with Capitalize Consulting and the Agile Platform will provide strategic value to solve the energy industry's business needs."

### **About The Agile Platform**

- OutSystems' Agile Platform is the first unified solution based on agile methodologies to address the full life cycle of delivering and managing web business applications. It can be used to integrate existing systems, compose and automatically deploy new applications, manage them centrally and drive change during their entire life-cycle.
- By automating agile methodologies, OutSystems enables organizations to deliver applications that continuously reflect evolving business needs and bridge the gap between IT and business across the entire application life cycle. IT departments can now successfully clear out their application backlog and respond effectively to evolving business requirements, within existing IT budgets.

### **Supporting Resources**

- [OutSystems Agile Platform](#)
- [Capitalize Consulting](#)

- [OutSystems Partner Program](#)

### **About OutSystems**

OutSystems provides the Agile Platform, the first unified solution based on Agile methodologies, to address the full life cycle of delivering and managing web business applications. Companies use the Agile Platform to integrate, assemble, deploy and manage applications on-time and on-budget—delivering business value within weeks versus months or years. Since it was first introduced in 2001, the OutSystems Agile Platform has been used in over 4000 IT environments across 138 countries.

For additional information, please visit: <http://www.outsystems.com> or send an email to [info@outsystems.com](mailto:info@outsystems.com).

### **About Capitalize Consulting**

Capitalize Consulting is a professional consulting services firm partnering with clients in the energy, pipeline, and utilities industries. Our focus is bringing highly experienced business and consulting resources to help you Capitalize on your business assets. Our mission is to help our clients by analyzing existing challenges and identify a strategy that will deliver value. For details, visit our Web site at [www.CapitalizeConsulting.com](http://www.CapitalizeConsulting.com).

#### **Contact:**

[Aaron Wessels](#)

Point-BI\_nk for OutSystems

(415) 378-8090

skype: aaron.wessels

[Megan F. Salch](#)

Capitalize Consulting

(832) 256-6676

###